

Code No: R17MBA21**MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A II Year I Semester Supplementary Examinations, October 2022****Strategic Management****(MBA)**

Roll No										
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Time: 3 hours**Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.

- 1 What is strategic management? Explain Porter's 5 force model of strategic management. [14M]
- 2 What is SWOT Analysis? Perform SWOT analysis for any company. [14M]
- 3 Competitive rivalry and dynamics play a very important role in formulation of strategy. Explain. [14M]
- 4 Explain the different strategies for competing in globalising market. [14M]
- 5 What are the steps to be followed to evaluation of strategy of diversified company? Explain with suitable examples. [14M]
- 6 What is acquisition? How too much diversification is a problem for achieving successful acquisition? [14M]
- 7 What are strategic alliances and how are strategic alliances implemented? Are strategic alliances important to the organization explain? [14M]
- 8 Explain in detail about any three types of organisational structure with its features. [14M]

Code No: R17MBA34**MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A II Year I Semester Supplementary Examinations, October 2022****Security Analysis and Portfolio Management****(MBA)**

Roll No										
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Time: 3 hours**Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.

- 1** What is equity valuation? Discuss the equity valuation models. **[14M]**
- 2** a) Discuss briefly about P/E ratio. **[4 M]**
b) Explain the characteristics of investment and various avenues of the Investment. **[10 M]**
- 3** Define Technical Analysis. How does technical analysis differ from the fundamental analysis? **[14M]**
- 4** a) Explain the Efficient Market Hypothesis in detail. **[7 M]**
b) Discuss different steps involved in Fundamental analysis. **[7 M]**
- 5** Write in brief about
a) Capital Asset Pricing Model **[7 M]**
b) Arbitrage Pricing Theory **[7 M]**
- 6** a) Define risk and distinguish between systematic and unsystematic risk. **[7 M]**
b) Explain in detail Markowitz model? **[7 M]**
- 7** a. What is bond duration? Explain the Macaulay's duration. **[7M]**
b. Discuss various types of bonds. **[7M]**
- 8** Give a brief note on various schemes and types that exist in mutual funds. **[14M]**

Code No: **R17MBA40****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

M.B.A II Year I Semester Supplementary Examinations, October 2022**Performance Management****(MBA)**

Roll No										
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Time: 3 hours**Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.

- 1 a) Explain the objectives of performance management. [7M]
 b) Discuss Reward system in detail? [7M]

- 2 Explain in detail about the process of Performance Management. [14M]

- 3 Explain in detail the performance measurement approaches with relevant [14M]
 illustrations.

- 4 Discuss the process of implementing Performance management system. [14M]

- 5 How does performance management encourage employee development? [14M]

- 6 Explain how Performance Management Skills will affect the organizations. [14M]

- 7 Discuss in detail the reward system and legal issues in related to enhancing [14M]
 performance of employees.

- 8 Write about the Six – Sigma Practices. [14M]

Code No: R17MBA36

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

M.B.A II Year I Semester Supplementary Examinations, October 2022**Strategic Investment and Financing Decisions****(MBA)**

Roll No									
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Time: 3 hours**Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.

- 1 What is risk? List the types of risk and explain the techniques available to measure risk in capital budgeting decisions. [14M]

- 2 Dream well Company Limited has an investment proposal that requires an investment outlay of Rs. 2,50,000. The following information is available. [14M]

Year1:

Possible Event	Cash Flows (Rs.)	probability
A	1,00,000	0.2
B	1,25,000	0.4
C	1,80,000	0.4

Year2:

Event	Rs. 1,00,000		Rs. 1,25,000		Rs. 1,80,000	
	CFAT(Rs.)	Probability	CFAT(Rs.)	Probability	CFAT(Rs.)	Probability
A	45,000	0.2	1,40,000	0.2	1,90,000	0.3
B	1,20,000	0.3	1,80,000	0.6	2,10,000	0.3
C	1,80,000	0.5	1,90,000	0.2	2,60,000	0.4

You are required to advice the company regarding the financial feasibility of the project using decision tree approach. Company's cost of capital is 10 percent.

- 3 MNR Company Limited is evaluating a project that has the following cash flow stream associated with it: [14M]

Year	0	1	2	3	4	5
Cash Flow	-100000	20000	30000	40000	50000	30000

The cost of capital is 12%. Calculate MIRR (Modified Internal Rate of Return)

- 4 a. Discuss in detail Lorie Savage Paradox and applicability in Net Present Value. [7M]
b. Explain simple, pure and mixed Investments [7M]

- 5 a. Explain Hiller approach in Mean Variance Analysis. [7M]
b. Write a note on single period and multi period constraints [7M]

- 6 SK Manufacturing Company uses discounted payback period to evaluate investments in [14M]

capital assets. The company expects the following annual cash flows from an investment of \$3,500,000:

Years	Cash flows
0	\$(3,50,000)
1	900,000
2	900,000
3	900,000
4	900,000
4	900,000
6	900,000
7	900,000
8	900,000

No salvage/residual value is expected. The company's cost of capital is 12%.

Required:

1. Compute discounted payback period of the investment.
 2. Is the investment desirable if the required payback period is 4 years or less.
- 7 How do you differentiate between Hire Purchase and Instalment purchase methods. [14M]
- 8 Describe various types of mergers. What benefits does an organization accomplish with each of these, explain with suitable examples. [14M]

Code No: R17MBA44**MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A II Year I Semester Supplementary Examinations, October 2022****Compensation & Reward Management****(MBA)**

Roll No									
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Time: 3 hours**Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.

- 1** Define compensation? Explain pay model strategy. **[14M]**
- 2** Discuss the concept of compensation, factors affect compensation of employees in industrial organizations and brief on key steps in formulating a total compensation strategy. **[14M]**
- 3** Define the competitiveness? Explain pay mix and pay structures. **[14M]**
- 4** What defines a pay-for-performance compensation plan? What steps need to be taken to create a successful pay-for-performance program? **[14M]**
- 5** What do you understand by performance appraisal, what are the potential organizational consequences of an ineffective performance appraisal system? Discuss modern methods of performance appraisal. **[14M]**
- 6** Provide a detail note on statutory benefits including health care, employee welfare and retirement benefits that an employee entitled to receive as of their employment. **[14M]**
- 7** What do you mean by special groups? What are the components of executive compensation package. **[14M]**
- 8** Discuss the public sector pay system in India and the pros and cons of linking pay with performance in public sector. **[14M]**

Code No: **R17MBA45****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

M.B.A II Year I Semester Supplementary Examinations, October 2022**Leadership & Change Management****(MBA)**

Roll No									
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Time: 3 hours**Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.

- 1** Explain in detail traits theory of leadership, its strengths and its criticism. **[14M]**
- 2** Illustrate Blake and Mouton's Leadership grid model and its application to organizations in the current context. **[14M]**
- 3** Discuss in detail the leadership styles and their applications. **[14M]**
- 4** Explain in detail about servant leadership and its ten characteristics. **[14M]**
- 5** Elaborate on factors shaping organizational culture with suitable examples. **[14M]**
- 6** Why do employees resist the change? Discuss in the light of preparing employees for the change. **[14M]**
- 7** Discuss the various steps involved in evaluating the change. **[14M]**
- 8** Elaborate the importance of communication during change process. **[14M]**
